



Upper Bucks Alliance for Creative Expression

322 West Broad Street • Quakertown, PA 18951 • 215-529-4450

“Enriching Lives Through the Arts”

You are invited to partner with the Upper Bucks Alliance for Creative Expression (UBACE) to make a positive investment in our future NOW. As a sponsor you can take pride in your contribution to unique programs that positively impact our youth and strengthen the growth of arts in our community.

Your commitment to support our community is well known, and we understand that your charitable giving budgets are planned in advance. We appreciate this opportunity to present our planned events for the upcoming calendar year. We trust you will see the value of including UBACE in your charitable giving for 2008.

Sponsorship Benefits

As a sponsor you will be recognized based on the sponsorship option you choose. Our aggressive marketing efforts for our “Signature Concert” series alone reach thousands of people multiple times throughout Upper Bucks County and the Lehigh Valley.

- 400 full color posters
- 2,000 full color postcards
 - 7,000 Flyers
- Large e-mail campaign that reaches thousands
 - Ads placed in local papers
 - Media coverage in over 5 different papers
 - Listing in 3 premiere online guides and lists
 - Local radio campaign
 - Local cable TV coverage
- Support of more than 10 surrounding school districts
 - Recognition on our website www.ubace.org
 - Community signage throughout the area
 - Promotional events

UBACE presents two “Signature Concerts” a year that feature professional musicians mentoring students culminating in an exhilarating live performance. Between 17 and 60 student musicians/singers/dancers participate in each concert, performing for audiences consistently well over 400.

In addition, we provide numerous informal events and activities that offer opportunities for youth to expand their creativity in safe, wholesome ways. These are youth-driven and mentor-led.

The UBACE student design team works closely with local graphic arts professionals to promote our signature concerts as well as our smaller venues. This is truly hands-on, combining artistic development with learning marketing techniques.

There are several sponsorship options, described on the following pages. Someone will be contacting you shortly to discuss how becoming a recognized sponsor suits your organization’s community giving goals. We appreciate your contribution as we join together to enrich lives through the arts.

UBACE is a 501(c)(3) non-profit organization. To learn more about us and ways you can be involved visit our website www.ubace.org. For questions, call 215-529-4450 or e-mail at info@ubace.org.